

## **BILL MEISCH**

Bill Meisch opened his store of rare vintage modern furniture called The House of Modern Living in 1980 on Cookman Avenue in Asbury Park, New Jersey.

It remained there until 2017. During this time the store became popular with New Yorkers as well as set decorators. It also became a meeting place for new residents.

Meisch also worked with the Asbury Park Chamber of Commerce fund raising and creating such events as Asbury Park in Hollywood, the Monmouth County Boys and Girls Club and consistently helping raise over 40k per event.

During this time, he became a design consultant on new restaurant projects such as Moon Struck and Taka as well as several other buildings and private homes in Asbury Park.

Bruce Springsteen referred to Bill as the King of Cookman Ave. while shooting the Today show. When asked by Rachel Hirschfeld to do a quick sketch for a community she was developing he scribbled something down. Rachel then gave that scribble to a digital designer who turned out what you see today. Bill now resides in Delaware with his husband and Tyra Banks, their English springer.